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MEDIA ALERT

Empowering Veterans With Military-Branded Career Opportunities

Media Invited to Ribbon-Cutting Ceremony for Franchise Grand Opening Event: JDOG Junk Hauling & Removal Now Servicing Southern Chester County, PA & Newcastle County, DE

WHAT: Ribbon-cutting, grand opening event, supported by Southern Chester

County Chamber of Commerce to officially launch new JDog service

business led by Marine Corps Veteran Chad Allen.

WHEN: Friday, March 31, 2017 - 4:00 p.m.- 7 p.m. EST

WHERE: VFW Post #5467, 704 W Baltimore Pike, Kennett Square, PA 19348

[*Food and refreshments will be provided.]

WHO: JDog Junk Removal & Hauling (JDog) franchises are owned and

operated by Military Veterans and Veteran family members. JDog provides residential and commercial cleanout and hauling services performed the military way: with respect, integrity and trust. Veteran Opportunity Partners, LLC (VOP) of Berwyn, PA is actively opening new JDog locations across the Mid-Atlantic region that will create new career opportunities for hundreds of Veterans over the next few years.

WHY: To demonstrate that powerful business results can be generated by

combining capitalist incentives with military operating ideals and that the skills, habits and lessons learned in military training are transferrable and valuable in a consumer services business.

Additional Detail on VOP and JDog:

JDog is a National, Military-Branded Franchise Company with an established presence in the Philadelphia area. Building upon JDog's success to date, VOP will act as a Strategic Partner by financing, opening and operating as many as 50 geographically contiguous JDog service locations throughout the Mid-Atlantic region. VOP aims to create hundreds of new jobs for Military Veterans in the communities where they live and operate.

The Grand Opening of the Kennett Square/Southern Chester County Location is an early and important step for VOP. This territory is led and managed by Marine Corps Veteran Chad Allen.

VOP's CEO and U.S. Naval Academy graduate Steve Tazza offered: "JDog is an established business model with proven economics and compelling growth potential. We wanted to help drive that growth by building a distinct and scalable operating model and work culture known for its authenticity and teamwork. We are actively looking for high-energy, entrepreneurial-minded Veterans to join our team."

Register Today! If you are unable to attend, please let us know if you would be interested to have a phone interview with CEO Steve Tazza to learn more about VOP and discuss JDog opportunities for veterans in the Southern Chester County, PA / Newcastle, DE region.

About Veteran Opportunity Partners

Veteran Opportunity Partners, LLC (VOP) was founded in 2016 to become a Strategic Development Partner of JDog, helping to provide attractive employment and career opportunities to Armed Forces Veterans and like-minded individuals. The group is co-owned by Mike McNulty, Steve Tazza and Tom Nader. McNulty, Chairman, previously co-founded Vertical Net and most recently owned a successful PODS franchise. Tazza, CEO, is a graduate of both the U.S. Naval Academy and the Kenan-Flagler Graduate School of Business. He previously held positions within the financial services industry at firms including Goldman Sachs, Lehman Brothers, and Barclays PLC. Nader will act as the COO and was previously a Senior Operations Executive at PODS Enterprises, LLC and Browning-Ferris.

About JDog Junk Removal & Hauling

JDog Junk Removal & Hauling is a national company that awards franchises exclusively to military veterans and veteran family members – people who understand the notion of service to our country, hard work, and dedication. The company is committed to offering its proven operating model to veterans and military family members, enabling them to realize the American dream of business ownership. JDog has awarded 131 territories operating in 29 states and is actively looking for qualified franchisees to join the JDog movement nationwide. JDog franchises are offered exclusively to military veterans and their family members. Franchisees operate easily recognizable, camouflage vehicles and trailers and wear military-style uniforms. With more than 131 franchise territories awarded in 29 states, the company is experiencing rapid growth. For more information on JDog Junk Removal & Hauling, please visit www.jdog.com.